ORDER

Orders

Order / Rev:

M05007

Alt Order #:

06837951

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Flight Dates:

10/30/12 - 11/06/12

Original Date / Rev:

08/01/12 / 08/01/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type: Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Obama for America

Demographic:

A35+

Product Codes:

PLC01-Democrat

Priority: Revenue Codes: SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/29/12 11/06/12 164 \$37,250.00 \$31,662.50 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	164	\$37,250.00	\$31,662.50	0.00
Totals	164	\$37,250.00	\$31,662.50	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$37,250.00
Market	100%	\$124,166.67

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	21%	\$26,075.00		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	14%	\$17,383.33		
KTUD	1%	\$1,241.67		
KVVU	26%	\$32,283.33		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	8%	\$9,933.33		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/V	~	5-6a	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
	NEWS			M-F 5-6a WakeUp w/\	vagners								
	<u>Star</u>	t Date I	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
W	eek: 10/2	9/12	11/04/12	-TWTF	4	\$100.00	0.00						

Print Date: 08/02/12 09:27:16 Page 2 of 7

KSNV

Order / Rev:

105007

Advertiser:

Obama for America

Alt Order #:

06837951

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/30/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len S	note	Rate Pri	Rtg Type	Snote	Amount
E 1 KSN		2 11/02/12	M-F 5-6a WakeU		5-6a	-TWTF		4	\$100.004	0.00 NM	4	\$400.00
NEW		L INVENT	M-F 5-6a WakeU		o oa	1871	.00	7	ψ100.004	0.00 14141	4	φ400.00
	Start Date	End Date 11/04/12	<u>Weekdays</u> TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
			M-F 5-6a WakeU		5-6a	MT	- :30	2	\$100.004	0.00 NM	2	\$200.00
NEW	S		M-F 5-6a WakeU	p w/Wagners								
_	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
E 3 KSN NEW		2 11/02/12	Wake Up Early w Wake Up Early V	-	430a-5a	-TWTF	- :30	4	\$50.004	0.00 NM	4	\$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
***************************************	10/29/12	11/04/12	-TWTF	4	\$50.00	0.00						
E 4 KSN NEW		2 11/06/12	Wake Up Early w Wake Up Early V	-	430a-5a	МТ	- :30	1	\$50.004	0.00 NM	1	\$50.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/05/12	11/11/12	MT	1	\$50.00	0.00			····			
E 5 KSN	IV 10/30/1	2 11/02/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	-TWTF	- :30	4	\$190.004	MM 00.0	4	\$760.00
NEW		= 15 (_ ,,						
-	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> ~TWTF~~	Spots/Week 4	<u>Rate</u> \$190.00	Rating 0.00						
			M-F 6-7a WakeU	p w/Wa@M	6-7a	MT	- :30	2	\$190.004	0.00 NM	2	\$380.00
NEW	IS.		M-F 6-7a WakeU	p w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				:		
	11/05/12	11/11/12	MT	2		0.00				· · · · · · · · · · · · · · · · · · ·	l	
	IV 10/30/ [,] AY SHOW	12 11/02/12	Today Show Today Show	СМ	658a-9am	~TWTF-	- :30	9	\$250.004	0.00 NM	9	\$2,250.00
5	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> TWTF	Spots/Week 9	<u>Rate</u> \$250.00	Rating 0.00						
			Today Show	CM	658a-9am	MT	- :30	2	\$250.004	0.00 NM	2	\$500.00
TOD	AY SHOW		Today Show									
_	Start Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
	11/05/12 JV 11/03/1	11/11/12 12 11/03/12	News 3 Sunrise -	SATURIM 2	\$250.00 6a-7a	0.00 S	- :30	1	\$125.004	0.00 NM	1	\$125.00
NEW		12 11/00/12	News 3 Sunrise		ouru	3	.00,	•	Ψ120.00 -1	0.00 1410	,	ψ123.00
<u> </u>	Start Date	End Date	Weekdays	Spots/Week		Rating						
	10/29/12 I V 11/03/	11/04/12 12 11/03/12	Saturday Today	CM	\$125,00 7a-9am	0.00 S	- ;30	1	\$175.004	0.00 NM	1	\$175.00
SAT	TODAY		Saturday Today									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	10/29/12	11/04/12	S-	1	\$175.00	0.00					1	
E 11 KSN NEW		12 11/04/12	News 3 Sunrise - News 3 Sunrise		6a-7a		s :30	1	\$110.004	0.00 NIM	1	\$110.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/29/12	11/04/12	S	1	\$110.00	0.00						
		12 11/04/12	Sunday Today Sunday Today	CM	7a-8am		s :30	1	\$250.004	0.00 NM	1	\$250.00
	TODAY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				÷		
	10/29/12	11/04/12	S	1	\$250.00	0.00						
E 13 KS	NV 11/04/	12 11/04/12	-	СМ	9a-930am		s :30	1	\$125.004	0.00 NM	1	\$125.00

Print Date: 08/02/12 09:27:16 Page 3 of 7

Order / Rev:

105007 06837951

Advertiser: Product Desc: Obama for America

Alt Order #: Flight Dates:

10/30/12 - 11/06/12

Estimate:

OBAM FOR AMERICA

1537

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
•			News 3 Today W News 3 Today	knd								
NEWS			News 5 Today									
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/29		11/04/12	S	1	\$125.00	0.00						
E14 KSNV 1	11/04/12	2 11/04/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
CHRIS M.	IATHEV	vs		7011 0.00am								
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29		11/04/12	M E Taday Chay	1 2 rd 1/07/4	\$175.00	0.00	.00		\$450.004	0.00.10.8		0.4.050.00
E 10 KONV	10/30/1.	2 11/02/12	M-F Today Show M-F Today Show		9-10a	-TWTF	:30	9	\$150.004	0.00 NM	9	\$1,350.00
TODAY S	I WOH	l	-									
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29 E 16 KSNV		11/04/12	-TWTF M-F Today Show	II 3rd HOM	\$150.00 9-10a	0.00 MT	:30	2	\$150.004	0.00 NM	2	ቀግባብ ባባ
L TO KONV	1 1700/1	2 11/00/12	M-F Today Show		3- 10a	N = = =	.30	2	\$150.004	U.UU INIVI	2	\$300.00
TODAY S	I WOH		•									
<u>Start</u> Week: 11/0	Date 5/12	End Date 11/11/12	<u>Weekdays</u> _{MT}	Spots/Week 2	Rate	Rating						
			M-F Today Show		\$150.00 10am-11am	0.00 -TWTF	:30	9	\$100.004	0.00 NM	9	\$900.00
117 110117	10,00,1	2 11/02/12	Today 4th Hour	til -reli kojvi	roam riam	1 46 1 7	.00	9	ψ100.004	0.00 14141	9	φ900.00
TODAY S												
<u>Start</u> Week: 10/29	Date 9/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 9	<u>Rate</u> \$100.00	Rating 0.00						
E 18 KSNV					10am-11am	MT	:30	2	\$100.004	0.00 NM	2	\$200.00
			Today 4th Hour		100		.00	_	φ100.004	0.00 14,41	2	Ψ200.00
TODAY S												
Start Week: 11/0	<u>Date</u> 5/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
E 19 KSNV		·	***	CM	11am-12pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
			Rachael Ray		•				********	-,		4,00.00
RACHEL		End Data	Mookdovo	Cooks (Mosk	Data	Detina						
<u>عامات</u> Week: 10/29	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 20 KSNV	11/05/1		Rachael Ray	СМ	11am-12pm	MT	:30	2	\$100.004	0.00 NM	2	\$200.00
	D 437		Rachael Ray									·
RACHEL Start	: RAY : Date	End Date	Weekdays	Spots/Week	Pato	Rating						
Week; 11/0		11/11/12	MT'	2	<u>Rate</u> \$100.00	0.00						
E 21 KSNV	10/30/1	2 11/02/12	Noon News	CM	12-1230pm	-TWTF	:30	5	\$125.004	0.00 NM	5	\$625.00
NEVAC			Noon News									
NEWS Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/29		11/04/12	-TWTF	5		0.00						
E22 KSNV	11/05/1	2 11/05/12		СМ	12-1230pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS			Noon News									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0:		11/11/12	М	1	\$125.00	0.00						
E23 KSNV	10/30/1	2 11/02/12	The Agenda 1230		1230- 1 p	-TWTF	:30	5	\$90,004	0.00 NM	5	\$450.00
AGENDA	4		The Agenda 123	upm								
	t <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	-TWTF	5		0.00						
E 24 KSNV	11/05/1	2 11/05/12	The Agenda 123	•	1230-1p	M	:30	1	\$90.004	0.00 NM	1	\$90.00
AGENDA	4		The Agenda 123	υρπ								
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M	1	\$90.00	0.00						
E 25 KSNV	10/30/1	2 11/02/12		CM	1258p-2pm	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00

KSNV

Order / Rev:

105007

Advertiser:

Obama for America

Alt Order #:

06837951

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/30/12 - 11/06/12

Estimate:

La Ob Otal Fort		Б.,	O. 165 135						_	_
Ln Ch Start End	Inventory Code Days of our Lives	Вгеак	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
DAVO	Days of our Lives									
DAYS <u>Start Date</u> <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/29/12 11/04/12	-TWTF	4	\$150.00	0.00						
E 26 KSNV 11/05/12 11/05/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAYS	Bays of our Elves									
<u>Start Date</u> <u>End Date</u> Week; 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 27 KSNV 10/30/12 11/02/12		CM	2pm-3pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
DRS	The Doctors		, ,							•
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF	4	\$100.00	0.00						
E 28 KSNV 11/05/12 11/05/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
DRS	The Bootors									
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M−−−	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 29 KSNV 10/30/12 11/02/12		CM	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
	Dr Phil		,				********	3,00	,	4000100
PHIL Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF	4	\$150.00	0.00						
E30 KSNV 11/05/12 11/05/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL	DI FIIII									
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12		Spots/Week	Rate	Rating						
E 31 KSNV 10/30/12 11/02/12			\$150.00 4-5pm	0.00 -TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
NEVAIO	4PM NEWS (1 ho	ur)	•		•		•			4 1 1 1 2 2 1 2 2
NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF	8	\$175.00	0.00						
E 32 KSNV 11/05/12 11/05/12	NEWS 3 at 4 (1 F 4PM NEWS (1 ho		4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350.00
NEWS	41 W WE 140 (1 110	·								
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
E 33 KSNV 10/30/12 11/02/12		CM	5-630p	-TWTF	:30	13	\$265.004	0.00 NM	13	\$3,445.00
	M-F Early News		·				,			4-1
NEWS Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF	13	\$265.00	0.00						
E34 KSNV 11/05/12 11/05/12	M-F Early News M-F Early News	CM	5-630p	M	:30	2	\$265.004	0.00 NM	2	\$530.00
NEWS	Will Larry News				•					
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 2		<u>Rating</u> 0.00						
E 35 KSNV 11/03/12 11/03/12			5pm-630pm	S-	:30	1	\$200.004	0.00 NM	1	\$200.00
NEWS	Sa-Su Early News	3								·
Start Date End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	S-	1	\$200.00	0.00						
E36 KSNV 11/04/12 11/04/12	News 3 Live in Pri News 3 in Prime	me CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
NEWS AFTER NFL										
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 37 KSNV 10/30/12 11/02/12	·····	СМ	630-7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00

Print Date: 08/02/12 09:27:16

Page 5 of 7

KSNV

Order / Rev:

105007

Advertiser:

Product Desc:

Obama for America

Alt Order #: Flight Dates: 06837951

10/30/12 - 11/06/12

Estimate:

OBAM FOR AMERICA

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$260.00 0.00 E 38 KSNV 11/05/12 11/05/12 M-F Jeopardy CM 630-7pm :30 \$260,004 0.00 NM \$260.00 M-F Jeopardy **JEOPARDY** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$260.00 0.00 E 39 KSNV 10/30/12 11/02/12 M-F Wheel СМ 7-730pm -TWTF--:30 \$260.004 0.00 NM 4 \$1,040.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$260.00 0.00 E 40 KSNV 11/05/12 11/05/12 M-F Wheel CM :30 7-730pm M-----\$260.004 0.00 NM 1 \$260,00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$260.00 0.00 E 41 KSNV 10/30/12 11/02/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 \$150.004 0.00 NM \$600.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$150.00 0.00 E 42 KSNV 11/05/12 11/05/12 Face to Face w/ RalstonCM 730-758pm M----:30 \$150.004 0.00 NM \$150.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$150.00 0.00 Wknd Jeopardy E 43 KSNV 11/03/12 11/03/12 CM 630-7pm ----5-:30 \$175.004 0.00 NM \$175.00 SAT/Jeopardy **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/29/12 11/04/12 ----5-\$175.00 0.00 E 44 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM :30 7-730pm ----5-\$175.004 0.00 NM \$175.00 1 SAT/ Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----5-\$175.00 0.00 E 45 KSNV 11/05/12 11/05/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm VOICE Rating Start Date **End Date** Weekdays Spots/Week Rate Week; 11/05/12 11/11/12 \$1,100.00 0.00 Wed PR 9-10p E 46 KSNV 10/31/12 10/31/12 CM 9-10pm ~~W----:30 1 \$1,300.004 0,00 NM \$1,300.00 Wednesday Prime 9-10pm SVU Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 1 \$1,300.00 0.00 E47 KSNV 11/01/12 11/01/12 Thurs PR 8-9p CM 8-9pm :30 \$650.004 0.00 NM \$650.00 Thursday Prime 8-9pm ROCK/UP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$650.00 0.00 E48 KSNV 11/02/12 11/02/12 Fri PR 8-9p CM 8-9pm :30 \$500.004 0.00 NM \$500.00 Friday Prime 8-9pm WHIT.COM Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 \$500.00 ი იი E49 KSNV 11/02/12 11/02/12 CM 9-10pm ----F--:30 \$750.004 0.00 NM \$750,00

Print Date: 08/02/12 09:27:16

Page 6 of 7

KSNV

Order / Rev:

105007

Advertiser:

Obama for America

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OBAM FOR AMERICA

Flight Dates:

10/30/12 - 11/06/12

Estimate:

Ln Ch Start	End	Inventory Code Bre	ak Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type S	Spots	Amount
		Friday Prime 9-10pm							
GRIMM	E 15 () at 1.1	. 5.	5					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	<u>ek</u> <u>Rate</u> 1 \$750.00	Rating 0.00					
E 50 KSNV 11/02/1		Fri 10-11p CM Friday Prime 10-11pm	10-11pm	F	:30	1 \$1,000.004	0.00 NM	1	\$1,000.00
DATELINE <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$1,000.00	Rating 0.00					
E 51 KSNV 11/03/1	2 11/03/12	Sat PR 8-9p CM Saturday Prime 8-9pm	8-9pm	S-	:30	1 \$350.004	0.00 NM	1	\$350.00
NBC PRIME	E-d D-t-	Manufacture Ou at a BAI	-l- D-4-	Detter					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$350.00	<u>Rating</u> 0.00					
E 52 KSNV 11/03/1		Sat PR 9-10p CM Saturday Prime 9-10pm	9-10pm	S-	:30	1 \$400.004	0.00 NM	1	\$400.00
NBC PRIME Start Date	End Date	Mookdaya Spotaliii/a	ok Boto	Datina					
Week: 10/29/12	11/04/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$400.00	Rating 0.00					
	2 11/04/12	NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$600.004	0.00 NM	1	\$600.00
FNIA Start Date	End Date	Weekdays Spots/We	مامد الم	Detina					
Week: 10/29/12	11/04/12	S	<u>ek Rate</u> 1 \$600.00	Rating 0.00					
E 54 KSNV 11/04/1		NFL Football CM NFL Football	1P-9PM	S	:30	1 \$4,000.004	0.00 NM	1	\$4,000.00
SUN NIGHT FTE		Manalada Ou ata 6Ma	ala Data	73 (1					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$4,000.00	Rating 0.00					
E 55 KSNV 11/04/1	2 11/04/12	Jeopardy in PRIME CM Jeopardy in Prime		SUNS	:30	1 \$350.004	0.00 NM	1	\$350.00
TBD <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	ek <u>Rate</u> 1 \$350.00	Rating 0,00					
E 56 KSNV 11/04/1	2 11/04/12	LAW & ORDER (synd) ReM Law & Order (synd) PRIME	··	o / SUNS	:30	1 \$350.004	0.00 NM	1	\$350.00
LAW & ORDER Start Date	End Date	Weekdays Spots/We	ak Data	Datina					
Week: 10/29/12	11/04/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$350.00	Rating 0.00					
	2 11/02/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135	pm -TWTF	:30	4 \$275.004	0.00 NM	4	\$1,100.00
NEWS <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	eek <u>Rate</u> 4 \$ 275.00	Rating 0.00					
T		M-F News 3 at Eleven CM M-F News 3 at Eleven			:30	1 \$275.004	0.00 NM	1	\$275.00
NEWS		Mai MOMS 2 of ElgAgi)							
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays Spots/We	1 \$275.00	Rating 0.00					
E 59 KSNV 11/03/1	12 11/03/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135	ipmS-	:30	1 \$285.004	0.00 NM	1	\$285.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays Spots/We	eek <u>Rate</u> 1 \$285.00	Rating 0.00					
		Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven			:30	1 \$285.004	0.00 NM	1	\$285.00
NEWS Start Date	End Date	Weekdows Chatannia	ok Data	Potina			1		
Week: 10/29/12	11/04/12	Weekdays Spots/We	eek <u>Rate</u> 1 \$285.00	<u>Rating</u> 0.00					
E 61 KSNV 10/30/1	12 11/02/12	СМ	1135p-1237	7a -TWTF	:30	4 \$150.004	0.00 NM	4	\$600,00

Print Date: 08/02/12 09:27:16

Page 7 of 7

Order / Rev:

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Alt Order #: Flight Dates: 06837951

Product Desc:

OBAM FOR AMERICA

10/30/12 - 11/06/12

Estimate:

Ln Ch	1 Start	End		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type 8	Spots	Amount
			The Tonight Show Tonight Show								
LEN	10		ronight Show								
	Start Date	End Date	Weekdays Spots/Weel	Rate	Rating				1		
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E 62 KS	NV 11/05/	12 11/05/12	The Tonight Show CM	1135p-1237	'a M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Tonight Show	·				•		,	+1,00,00
LEN	10										
	Start Date	End Date	Weekdays Spots/Weel		<u>Rating</u>						
	: 11/05/12	11/11/12	M	\$150.00	0.00						
E 63 KS	NV 10/30/	12 11/02/12		1237a-136a	ım -TWTF	:30	4	\$60.004	0.00 NM	4	\$240.00
EAL	LON		Late Night w/Fallon								
FAL	LON Ctart Data	E-4 D-4-	NA/Indoor	D-4-	D - U						
Mook	Start Date : 10/29/12	End Date 11/04/12	Weekdays Spots/Weel	<u>Rate</u> \$60.00	<u>Rating</u> 0.00						
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L 04 10	117007	12 11/03/12	Late Night w/Fallon	1237 a-130a	1111 141	.30	'	∌ 60.004	O.OO INIVI	ı	\$60.00
FAL	LON		Lato Mg/R W/ allost								
	Start Date	End Date	Weekdays Spots/Weel	Rate	Rating				1		
Week	: 11/05/12	11/11/12	M	\$60.00	0.00						
E 65 KS	NV 11/03/	12 11/03/12	Saturday Night Live CM	1130pm-1:0)2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
			Saturday Night Live								,
SNI											
	Start Date	End Date	Weekdays Spots/Weel		Rating						
,	: 10/29/12	11/04/12	· · · · · · · · · · · · · · · · · · ·	\$400.00	0,00						
£66 KS	NV 11/04/	12 11/04/12	-	Sun 1135p-	1200aS	:30	1	\$90.004	0.00 NM	1	\$90.00
SD(ORTS NIGH	T	Sports Night in Las Vegas								
OF C	Start Date	End Date	Weekdays Spots/Weel	Pata	Datina						
Week	: 10/29/12	11/04/12	S	<u>Rate</u> I \$90.00	Rating 0.00						
		IIVIII		, φοσ.σο	0.00					404	407.050.65
									Totals	164	\$37,250.00